

## Sam Spevack Named 2010 Distinguished Citizen

The Board of Directors of the Rancho Mirage Chamber of Commerce announced that longtime Rancho Mirage resident and volunteer Sam Spevack will be the Chamber's Distinguished Citizen for 2010.

Spevack has been a familiar face around town for many years. A Boston, Massachusetts native, Spevack served in the United States Army Air Force during WWII in the South Pacific. He moved to California after the war and eventually became the President & CEO of National Security Mortgage Company in Beverly Hills, serving in the role for 22 years.

Retirement brought Spevack to the desert and Rancho Mirage. Like many other retirees, Spevack grew antsy, so he still worked as a private lender and investor. He also got involved in the community, putting his expertise to work as a Commissioner on the City's Planning Commission, the City's Housing Commission and the City's General Plan Advisory Commission.



He joined the Rancho Mirage Rotary Club and was involved right from the start by serving as the Club's Program Chairman. Spevack served on the Rotary's Board of Directors for many years and was President

of the club in 2003. The Club named him Rotarian of the Year in 2001 and 2002.

Spevack also volunteered his time at the Children's Discovery Museum of the Desert, serving as a Trustee since 1997. He spent many hours raising funds for CDMOD, including the museum's annual Duck Pluck for many years. He was always willing to dress up as Santa Claus for the children at Christmastime for the museum's Breakfast with Santa. Spevack was honored by that organization with a Lifetime Achievement Award.

Spevack has also volunteered his time by serving as a trustee for the Weil Institute of Critical Care Medicine in Rancho Mirage.

Spevack will be honored by the Chamber of Commerce at their Installation and Awards of Excellence Event in late January 2010.

## Chamber Hosts Coffee with Sen. Benoit on Nov. 4

A recently conducted opinion poll about California state government gives our state legislature (the Senate and Assembly) a 13% approval

rating. The low approval rating could be the result of the current economy, a late state budget approval and partisan bickering.

Our recently elected State Senator John J. Benoit is holding several meetings with business people throughout the Palm Springs Valley over the next several weeks to talk about issues that affect business people in the state of California.

**Rancho Mirage Chamber of Commerce**  
42520 Bob Hope Drive, Suite B  
Rancho Mirage, CA 92270

PRESORTED STD  
US POSTAGE  
PAID  
PALM DESERT CA  
PERMIT NO. 149

The Rancho Mirage Chamber will be hosting a Coffee with the Senator on Wednesday, November 4, at 9 a.m. at the Chamber office. Seating is limited to the first 30 people who RSVP by calling the Chamber at 760-568-9351. Please RSVP by Nov. 2.



**Susan G. Komen for the Cure, Inland Empire Ribbon Cutting.**  
*Susan G. Komen for the Cure Promise: to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures.*



**Atria Hacienda Memory Care Ribbon Cutting.** *If you're seeking additional support for a family member living with Alzheimer's disease or other memory impairments, Atria Hacienda introduces the Life Guidance® neighborhood. Atria Hacienda provides 24-hour care in a separate and secure environment, complete with dining rooms, outdoor courtyards and amenities.*



**P.F. Chang's Restaurant serves up to some hungry attendees at the rancho mirage restaurant ROUNDUP & Business Expo at the River on Oct. 4.** *A beautiful day (but breezy) with cooler temps brought out 500 people to sample food from 23 restaurants.*



**Peter Knauss of the Cheesecake Factory serves samples to attendees at the rancho mirage restaurant ROUNDUP & Business Expo at the River on Oct. 4.**

## Rancho Mirage Chamber of Commerce Board of Directors & Staff

**Chairman Linda Long**  
 Lamar Outdoor Advertising

**Vice Chair Pat Manhart**  
 Advanced Hearing Systems

**Vice Chair Michael Crandal**  
 Thunderbird Country Club

**Treasurer Colleen Charrette**  
 Colleen Charrette, CPA, CVA

**Secretary Kristen Seddon**  
 El Paseo Bank

**Past Chairman Art Gregoire**  
 Fountains at the Carlotta

**Jane Brady**  
 Hilton Garden Inn - Rancho Mirage

**Matthew Creighton**  
 Thai Smile of Rancho Mirage

**Andres (Andy) Delgado**  
 Las Casuelas Nuevas

**David Fendrick**  
 Agua Caliente Casino•Resort•Spa

**Randy Mueller**  
 Eisenhower Medical Center

**Sheldon Robinson**  
 Robinson Marketing

**Walter Russo**  
 Windermere Real Estate

**Charles Townsend**  
 Charles Townsend Collection

**Carol Ann Zale**  
 The River at Rancho Mirage

### Staff

**Stuart Ackley, President/CEO**  
 stuart@ranchomirage.org

**Darren Zetena, Finance and Communications Director**  
 darren@ranchomirage.org

**Pat Szymik, Admin. Asst.**  
 Patty@ranchomirage.org

42520 Bob Hope Drive, Ste. B  
 Rancho Mirage, CA 92270  
 760-568-9351

# Welcome to Our New Chamber Members

## David Rutledge Audio & Video

David Gura  
Rancho Las Palmas Center  
42474 Bob Hope Drive  
Rancho Mirage, CA 92270  
Phone: 760.776.1616

## Audio, Visual Sales and Installation

## Edward Jones Investments

Debbie Maggio  
99 Via Bella  
Rancho Mirage, CA 92270  
Phone: 760.702.2739  
www.EdwardJones.com

## Investment Services

## Susan G. Komen for the Cure®, Inland Empire Affiliate

Katie Parker  
35800 Bob Hope Drive, Ste. 200  
Rancho Mirage, CA 92270  
Phone: 951.676.7465  
www.Komenie.org

## Non-profit Organization

Susan G. Komen for the Cure® was founded in 1982 on a promise made between two sisters - Susan G. Komen & Nancy Brinker. Suzy was diagnosed with breast cancer in 1978, when little was known about the disease. Before she died at the age of 36, Suzy asked her sister to do everything possible to bring an end to breast cancer. Today, Komen is the global leader in the breast cancer movement.

*Susan G. Komen for the Cure Promise: to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures.*

The Race for the Cure® Series is the world's largest and most successful education and fundraising breast cancer event. Survivors are celebrated and honored for their strength and courage.

75% of the net proceeds stay in Inland Empire for education, screening, support, diagnostic services and treatment, while 25% supports the Susan G. Komen Award and Research Grant Program.

Volunteers Needed: Komen Inland Empire Breast Cancer Resource Center opening soon in Rancho Mirage. Call 951.676.PINK (7465)

## Macy's

Kim Richards-Eileen Fisher Specialist  
Westfield Shopping Center  
72-780 Highway 111  
Palm Desert, CA 92260  
Phone: 760-346-9300 x2048  
Fax: 760-837-3823  
www.macys.com

Macy's is one of the nation's most successful and respected retail institutions serving communities for over 150 years. Macy's success is due to adapting and flowing with new demands on department stores in an ever-changing society. Embracing the words and philosophy of one of its founders, Fred Lazarus Jr., Macy's, Inc. succeeds by striving to be "a living mirror of our civilization in which we see the constant changing needs and wishes of our people."

At Macy's, the customer is paramount therefore, all actions and strategies are directed toward providing a localized merchandise offering and shopping experience.

Macy's captures the spirit of America by reflecting lifestyles, providing fashion, delivering affordable luxury and by putting the customer first. Macy's - a very special place to shop!

## Mass Mutual Financial Group Christopher Landolph/Julian Montford

Christopher Landolph  
45270 Desert Eagle Court  
La Quinta, CA 92253  
Phone: 760.345.3179  
Financial Planning

With over 17 years of combined experience as financial service professionals, Julian Montford and Chris Landolph of Mass Mutual Financial offer general insurance and financial services. In addition to Health and Life insurance for families and business protection, they provide disability income protection and long term care insurance. Mass Mutual's financial strength and claims handling processes gives clients peace of mind knowing that they will be there for you when you need them.

## Mission Hills Senior Living

Sheri Morrison  
34560 Bob Hope Dr.  
Rancho Mirage, CA 92270  
Phone: 760.770.7737  
www.MissionHillsSeniorLiving.com  
Assisted Living / Nursing

## Modern Woodmen of America

Randall C. Miller  
78030 Calle Barcelona, Suite C  
La Quinta, CA 92253  
Phone: 760.772.7527  
Non-Profit Organization - Fraternal Financial

## University Health & Science Center

Gloria Infusino  
72780 Country Club Dr., Ste 401  
Rancho Mirage, CA 92270  
Phone: 760.340.3335  
www.uhasc.com  
Schools, Colleges and Educational Services

After practicing Periodontal Dentistry in the Coachella Valley for over 10 years, Dr. Ellie Kheirkahi-Love, DDS, MSD has opened her own practice in Rancho Mirage. In conjunction with the new practice, Dr. Kheirkahi-Love has fulfilled a lifelong dream - the establishment of University Health & Science Center (UHSC).

A non-profit organization, UHSC's mission is to empower individuals to establish or transition into a rewarding career. The goal is to promote change and foster self esteem through education.

UHSC assists students in earning the certification necessary for entry-level dental assistant and front office positions. Coursework provides hands on experience in a dental office setting alongside licensed dentists, dental assistants and dental hygienists. Students learn the fundamentals of X-ray, proper dental laboratory procedures, dental health and preventative dentistry, as well as CPR certification and dental office administration duties. UHSC provides an opportunity to expand career opportunities and horizons while improving the educational level and quality of the workforce in the Coachella Valley.

## The Printing Place

Wanda Matranga  
41651 Corporate Way, Suite 5  
Palm Desert, CA 92260  
Phone: 760.773.4701  
www.ThePrintingPlace.net  
Printing, Copying & Graphics

## Xango/Eleviv, Rick Miller

Rick Miller  
45705 Hopi Road  
Indian Wells, CA 92210  
Phone: 760.360.4641  
www.RickMiller1.com  
Health Care Products

## Animal Samaritans SPCA

Tom Snyder  
72307 Ramon Road  
Thousand Palms, CA 92276  
Phone: 760.343-3477  
www.AnimalSamaritans.org  
Non-Profit Organization

As the Coachella Valley's most comprehensive animal welfare organization, Animal Samaritans SPCA strives to eliminate the needless suffering and abuse of homeless and unwanted animals. They provide first-class vet care, humane education, animal sheltering, and pet adoptions. Their Animal Assisted Therapy program serves disabled children, residents of nursing homes, and hospital patients. Each year the organization gives back over \$100,000 in free vet care to seniors, low-income pet owners, and services on feral cats. They are currently building a new, state-of-the-art Veterinarian Clinic in Thousand Palms, slated to open Spring 2010. For more information call 760-343-4908, or visit [www.animalsamaritans.org](http://www.animalsamaritans.org)

# Renewing Members

## 25 to 34 years

### Patios Plus

Jim Schultz  
71619 Highway 111  
Rancho Mirage, CA 92270  
Phone: 760.346.3948  
www.thepatiosplus.com  
Furniture/Outdoor & Patio

## 20 to 24 Years

### Powers Awards

Dave Powers  
41700 Corporate Way, Ste C  
Palm Desert, CA 92260  
Phone: 760.346.6926  
www.powersawards.com  
Trophies, Plaques, Awards, Medals & Insignia

## The Springs Country Club

Gene Molenkamp  
1 Duke Drive  
Rancho Mirage, CA 92270  
Phone: 760.324.8292  
www.springsclub.com  
Country Clubs

## 15 to 19 years

### BAIA Insurance Agency

John Henry Garcia  
41990 Cook Street, #703  
Palm Desert, CA 92211  
Phone: 760.568.5072  
www.baiaolutions.com  
Insurance/ Employee Benefits

# Renewing Chamber Members (cont.)

**Colleen A. Charrette, CPA, CVA**  
Colleen A. Charrette  
38260 Dorn Road  
Cathedral City, CA 92234  
Phone: 760.202.8756  
Accounting/Bookkeeping/Tax  
Services

**College of the Desert**  
Tom Wixon  
43500 Monterey Ave  
Palm Desert, CA 92260  
Phone: 760.773.2589  
www.collegeofthedesert.edu  
Schools, Colleges, Educational  
Services

**Desert Orthopedic Center**  
Deborah Hornick  
39000 Bob Hope Dr. Lakeview  
Rancho Mirage, CA 92270  
Phone: 760.568.2684  
www.desertortho.com  
Physicians & Surgeons

**Jeanne Parish**  
Residential Member

## 10 to 14 years

**Agua Caliente Band of Cahuilla  
Indians**  
Tom Davis  
5401 Dinah Shore Drive  
Palm Springs, CA 92264  
Phone: 760.699.6800  
www.aquacaliente.org  
Government

**Desert Key Magazine**  
Millie Roche  
P.O. Box 642  
Rancho Mirage, CA 92270  
Phone: 760.345.2163  
www.keypalmsprings.com  
Newspapers, Periodicals  
Publishers

**Desert Management**  
Jim Lewis  
42427 Rancho Mirage Lane  
Rancho Mirage, CA 92270  
Phone: 760.862.1202  
www.desertmanagement.com  
Real Estate Property Management

**Guide Dogs of the Desert**  
Curt Bergeron  
P.O. Box 1692  
Palm Springs, CA 1692  
Phone: 760.329.6257  
www.guidedogsofthedesert.org  
Social Service Organizations

**Richard Kite**  
Residential Member

**Palm Springs Aerial Tramway**  
Lena Zimmerschied  
1 Tramway Road  
Palm Springs, CA 92262  
Phone: 760.214.1449  
www.pstramway.com  
Attractions

## 5 to 9 years

**Agua Caliente Casino Resort & Spa**  
Frank Charolla  
32250 Bob Hope Drive  
Rancho Mirage, CA 92270  
Phone: 760.321.2000  
www.hotwatercasino.com  
Casino

**Agua Caliente Cultural Museum**  
Mary Perry  
471 E Tahquitz Canyon Way  
Palm Springs, CA 92262  
Phone: 760.778.1079  
www.accmuseum.org  
Museums

**Applebee's Neighborhood Grill &  
Bar**  
Myra Hoch  
71740 Highway 111  
Rancho Mirage, CA 92270  
Phone: 760.674.0761  
www.applebees.com  
Restaurant- American

**Bank Card USA**  
Shelly Skelton  
5701 Lindero Canyon Rd, Bldg. 3  
Westlake Village, CA 91362  
Phone: 877.298.1235  
www.bankcardusa.com  
Credit Card Merchant Services

**Desert Youth Ballet**  
Valerie Mahabir  
71711 San Jacinto Drive  
Rancho Mirage, CA 92270  
Phone: 760.341.0122  
www.desertyouthballet.org  
Youth Organizations & Centers

**Berrylynn & Dwayne Freeby**  
Residential Member

**Joanne 'Jo' Gyr**  
Residential Member

**Dolores Lewis**  
Residential

**Milauskas Eye Institute**  
Brian Bowen  
39700 Bob Hope, Ste. 109  
Rancho Mirage, CA 92270  
Phone: 760.564.3887  
www.Milauskas-Eye.com  
Physicians & Surgeons

**The Regent Palm Desert**  
Judy Savage  
73373 Country Club Drive  
Palm Desert, CA 92260  
Phone: 760.341.4443  
www.regentpalmdsertapts.com  
Real Estate/Apartments

**Robinson Marketing**  
Sheldon Robinson  
38 Columbia Drive  
Rancho Mirage, CA 92270  
Phone: 760.202.9995  
Advertising/Public Relations/  
Promotions

**Roy's Hawaiian Fusion**  
April McCaa  
71959 Highway 111  
Rancho Mirage, CA 92270  
Phone: 760.340.9044  
www.roysrestaurant.com  
Restaurant- Pacific RM

**Ruby's Diner**  
Chris Avramis  
660 Newport Center Drive, Ste. 850  
Newport Beach, CA 92260  
Phone: 760.836.0788  
www.rubys.com  
Restaurants/American

**Tulip Hill Winery**  
Kristi Brown  
71800 Highway 111, Ste. A-125  
Rancho Mirage, CA 92270  
Phone: 760.568.5678  
www.tuliphillwinery.com  
Wine/Wine Tasting/Wine Cellars/  
Gift Baskets

**Westin Mission Hills Resort Villas**  
James Moran  
71333 Dinah Shore Drive  
Rancho Mirage, CA 92270  
Phone: 760.328.5955  
www.starwoodvo.com/resorts  
Real Estate Rentals & Timeshares

## 1 to 4 years

**Atria Hacienda**  
Cassie Ferrier  
44600 Monterey Ave  
Palm Desert, CA 92260  
Phone: 760.341.0890  
www.atriasienorliving.com  
Assisted Living/Nursing

**Braille Institute**  
Lisa Jimenez  
70251 Ramon Road  
Rancho Mirage, CA 92270  
Phone: 760.321.1111  
www.brailleinstitute.org  
Non- Profit Organizations

**Coachella Valley Printing Group**  
Andy Brakebill  
46167 Van Buren Street  
Indio, CA 92201  
Phone: 760.347.8886  
www.cvprinting.com  
Printing, Copying, & Graphics

**Coachella Valley Repertory**  
Ron Celona  
P.O. Box 2962  
Rancho Mirage, CA 92270  
Phone: 760.296.2966  
www.cvrep.org  
Theaters Live

**Desert Oasis Healthcare**  
Janice Fleming  
257 N. El Cielo Road  
Palm Springs, CA 92262  
Phone: 760.320.8814  
www.mydohc.com  
Physicians & Surgeons

**Robann's Jewelers**  
Robert Kerchman  
71800 Highway 111, Ste. A-113  
Rancho Mirage, CA 92270  
Phone: 760.31.8142  
www.robanns.com  
Jewelers

**Dr. Sofonio, Board Certified Plastic  
Surgeon**  
Lora Galipo  
39000 Bob Hope Drive, Ste. K-407  
Rancho Mirage, CA 92270  
Phone: 760.341.5555  
www.drsofonio.com  
Plastic Surgeons

**Keller Williams Realty**  
Michael Hilgenberg  
70005 Mirage Cove Drive  
Rancho Mirage, CA 92270  
Phone: 760.969.1000  
www.kw.com  
Real Estate Residential

**Piero's Acqua Pazza, a California  
Bistro**  
Willie Rhine  
71800 Highway 111, Ste. A-167  
Rancho Mirage, CA 92270  
Phone: 760.862.9800  
www.pierosacquapazza.com  
Restaurants/Caterers/Californian  
Cuisine

**Spa Resort Casino**  
Jeff Pepple  
401 E Amado Road  
Palm Springs, CA 92262  
Phone: 760.883.1013  
www.sparesortcasino.com  
Casino

**State Farm Insurance- Phil  
Goodge, Agent**  
Phil Goodge  
69730 Highway 111, Ste. 213  
Rancho Mirage, CA 92270  
Phone: 760.328.3233  
www.goodgeagency.com  
Insurance

**TMJ Head and Neck Pain Center**  
Monica Saicido  
35900 Bob Hope Drive Ste 110  
Rancho Mirage, CA 92270  
Phone: 760.770.4033  
www.tmjheadandneckpain.com  
Dentists